



# ROAD SAFETY

A PROMOTION BY FLEET SERVICE GB

# What shape are your vehicles really in?

A driver safety campaign



# ROAD SAFETY WEEK

## What shape are your vehicles really in?

For many organisations the cost of running a fleet of vehicles represents the largest expenditure after payroll. It is therefore vital that all company vehicles are continuously checked and maintained – to not only provide a safe working environment but also to protect the significant investment made by the company.

The driver of a company vehicle or any vehicle used for company business is a vital component in the overall evaluation and checking of a vehicles condition. As part of a fleet policy, drivers should be made aware of the extent of their responsibility in ensuring that the vehicle they use for work satisfies all legal requirements and is fit for purpose.

Vehicle familiarisation should form part of a structured driver introduction as to how a vehicle should be driven and looked after. By engaging drivers at an early stage and importantly highlighting the consequences of not checking the vehicles, there is a good chance that major situation will not develop.

It has long been recognised that preventative maintenance not only reduces repair costs but also significantly impacts on operational efficiency. Modern vehicles, whilst crammed with technology ‘warning and advising’ drivers at all times, are still machines which can go wrong.

The Stop & Think campaign highlights the importance of companies introducing a driver learning culture covering all aspects of operating a company vehicle. In organisations where this already happens it is noticeable that costs are reduced, drivers feel valued and the company’s investment is protected.

### Brake Road Safety Week



Fleet Service GB recently hosted a Brake, Road Safety week. This involved talking and demonstrating to school children about simple vehicle maintenance/ observations.

A complementary letter received the next day from a Mum said: “my daughter thought the day was wonderful and now wants to check the tyre tread depth on the family car”.

How old is the young girl? – 7.

It’s never too early to start the learning process.



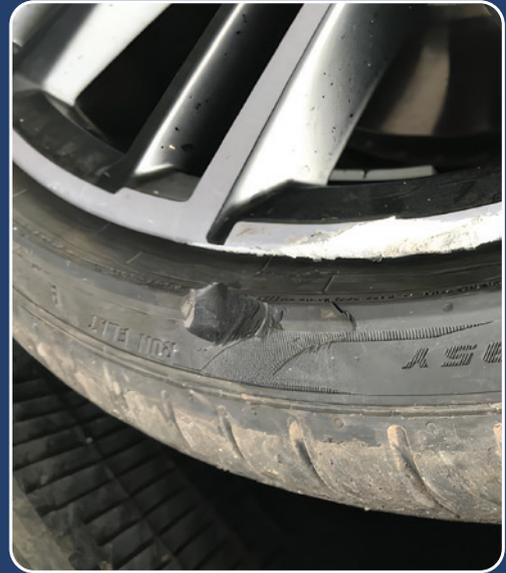
# Images captured by FSGB Garage Network as part of the Eyes & Ears Safety Initiative

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**Example 1**

Avoidable metal to metal brakes



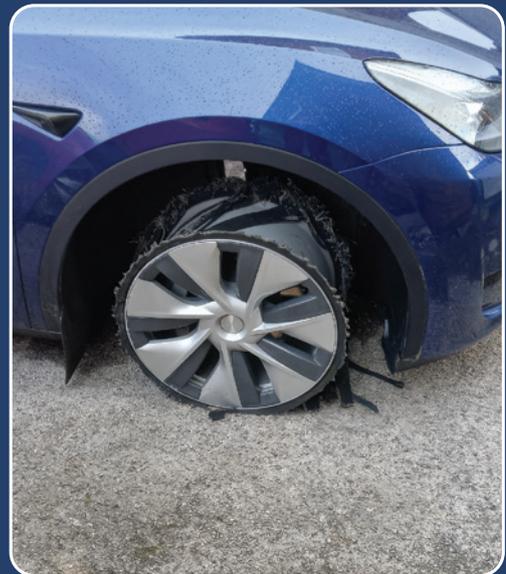
**Example 2**

Kerbed alloy impacting tyre



**Example 3**

Build-up of debris damaging bonnet spring



**Example 4**

Extreme consequences of not reporting a tyre issue

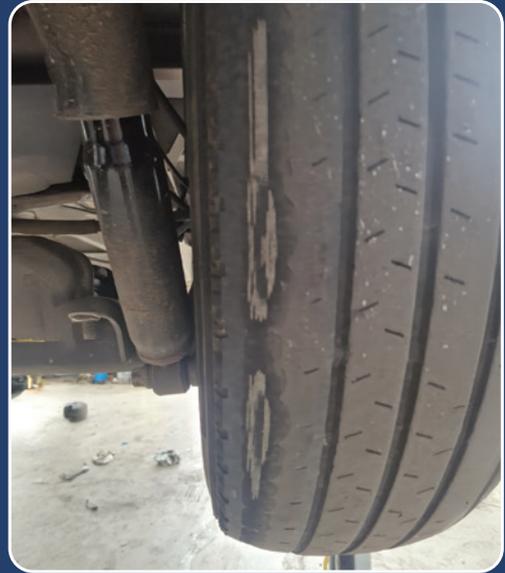
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**Example 5**

Unreported bumper impact damage



**Example 6**

Unreported illegal tyre



**Example 7**

Unreported split tyre



**Example 8**

DIY wing mirror repair!!



# A Fleet Perspective

HTG UK, as a leading provider of specialist transport services to the NHS, has a clear responsibility to ensure that all of its highly visible ambulances are maintained to a high standard at all times.

This means that members of the HTG team that drive the vehicles must be familiarised with their vehicle and more importantly, trained to check the vehicle condition on a regular basis.

The Stop & Think campaign highlights the importance of not becoming complacent about vehicle condition. It's all too easy to assume that everything is going well when in reality hidden or not easily identified problems are waiting to emerge.

**Use of advanced sophisticated technology providing clear communications with the driver has been recognised as a key component.**

I am pleased to say that within HTG we are consistently recording 95% driver compliance with **work-related road safety**. All of this is made possible by the use of the Achieve Driver App, which provides the driver an easy to use tool covering all aspects of vehicle check requirements. I refer to this technology as my **one-stop shop** which for HTG has become a game-changer.

HTG's commitment to road safety and driver wellbeing is a continuous process. Whilst the company recognises the challenges, progress to date is excellent producing mutual benefits for all involved.



**Neil Berry,**  
Chief Executive,  
HTG Transportation Group UK





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The images captured by the **FSGB Garage Network** indicate very clearly the challenges facing fleets in an environment where within seconds situations can change.

Introducing **FSGB Driver Management** represents the beginning of a change in culture resulting in considerable benefits.

**Managing work-related road safety** and corporate social responsibility impacts everyone involved in fleet operations.

## Get in contact

If you would like more information, please email the sales department at:  
**sales@fleetservicegb.co.uk**,  
or call **03332 200 507**

Visit our website at:  
**fleetservicegb.co.uk/stop-and-think/** to find out more on how Fleet Service GB can support your company policy.



Issue No.	Campaign Title
1	Are your drivers fit for purpose?
2	Manage the risk not the crisis
3	Seeing is believing
4	Every picture tells a story
5	What shape are your vehicles really in?

Powered by **Achieve** Our Software Hub and App



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Please note that in the interests of customer care, all telephone calls are recorded

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