

## CASE STUDY

**TOTAL  
UNBUNDLING  
saving of  
£180,000**

### Platform Housing Group

A major Social Housing organisation based in the Midlands, responsible for over 50,000 social housing properties. Supporting the properties is a subsidiary company, Platform Property Care, which provides and manages all the required vehicles and driver support infrastructure.

### Platform Fleet

700 light commercial vehicles support the Housing Association Property Maintenance division.

**“ Changing from a contract maintenance arrangement to a ‘pay as you go’ maintenance service was a no-brainer. Cost savings are immediate and continuous. ”**

**Matt Neale,**  
Head of Fleet, Platform Housing Group



### Fleet Industry recognition

Recent awards directly attributed to working with FSGB:-  
**Great British Fleet Awards - Fleet Safety Superstar 2025**  
**Fleet News Awards - Fleet of the Year 2025 (251-1,000 Vehicles)**  
**Fleet News Awards - Fleet Manager of the Year 2025**

## The Right Decision

A decision was taken by the business to move from contract hire to outright purchase. Matt Neale, as a proactive Fleet Manager, recognised the considerable potential cost savings, in particular the unbundling of maintenance from any finance agreement. It is anticipated that the whole fleet will be owned outright by Platform within the next 2-years.

Technological and manufacturing advancements mean that predicting vehicle maintenance costs is no longer difficult. Minimum routine maintenance requirement, long service intervals, coupled with long life components, all help in accurately predicting vehicle maintenance costs over any given period.

## Managing the Change

Platform identified that in order to maximise the cash flow benefits and maintenance cost savings, it was essential that drivers played their parts by carrying out regular vehicle checks. To support this management initiative, Matt Neale introduced the Achieve Driver App which, as part of its intuitive functionality, prompts the driver, on a regular basis, to carry out vehicle checks. Any vehicle issues or problems identified are promptly dealt with.

Visit our website to find out more on how Fleet Service GB can benefit your company.

A fully integrated driver and vehicle management programme, to find out more visit:  
[fleetservicegb.co.uk](https://fleetservicegb.co.uk)



### The Right Decision – Results

**Total unbundling savings**

**To date – Feb 2025**

**'supported by 95% driver compliance'**

**£180,000**

“ Unbundling maintenance is a logical management decision. Working with Matt and agreeing a way forward has defined the partnership between Platform Housing and Fleet Service GB. Matt's recent industry recognition, winning two Fleet News Awards (Fleet of the Year 2025, and Fleet Manager of the Year 2025), adds real value to an already excellent working relationship ”



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