

## CASE STUDY

# 98% Driver Compliance

A clear focus on driver safety supports SRL's industry leading approach



## About SRL

A company powered by innovation, creativity and collaboration - delivering industry leading traffic management solutions. The service is available 24/7 from a nationwide network of 27 depots. The growth and success of the business is driven by a passionate and approachable team of professionals who continually strive to make a difference in the traffic management industry.

## The SRL Fleet

To deliver a nationwide service, SRL operates 160 vehicles of varying types driven by 157 drivers - all registered into the FSGB driver management programme.

“ Driver safety and wellbeing is a prime consideration, beginning with an SRL Driver Induction day. Continual emphasis on compliance and safety has embedded a positive driving culture. ”

Andy Fay, Head of Transport  
SRL Traffic Systems

# SRL Driver Induction Day

As part of a total approach to driver safety, all drivers joining SRL have to participate in a driver induction day. This covers all aspects of driving for SRL and ensures that each driver is comprehensively trained in all areas of SRL vehicle requirements. Every day using the intuitive FSGB Driver App, drivers carry out comprehensive vehicle checks, essential to ensure that vehicles are fit for purpose and safe to use at all times.

Results measuring driver management compliance indicate on average a performance level of 98% and, on many occasions, 100%.

## Driver Training Making the Difference

Working in partnership with Fleet Service GB, SRL delivers a continuous driver emphasis on wellbeing and driver safety – all drivers are continually assessed and performance measured to make sure that everything that needs to be done to support a positive driver culture is identified and actioned.

Visit our website to find out more on how Fleet Service GB can benefit your company.

A fully integrated driver and vehicle management programme, to find out more visit:  
[fleetservicegb.co.uk](https://fleetservicegb.co.uk)



### Making the difference – Benefits

**90%** Vehicle check compliance

**98%** driver management compliance

“ By working with SRL for many years, FSGB has been able to comprehensively understand the driving at work challenges and present to SRL an operational solution that delivers. The results achieved by SRL reflect a driven and passionate approach, of which FSGB is proud to be a part. ”



Marcus Bray,  
Sales Director,  
Fleet Service GB

The Stonehouse, Notton Business Park, Notton, Lacock SN15 2NF  
[marcus@fleetservicegb.co.uk](mailto:marcus@fleetservicegb.co.uk) | 03332 200 507 | [fleetservicegb.co.uk](https://fleetservicegb.co.uk)

Please note that in the interests of customer care, all telephone calls are recorded

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