



Fleet Service GB

LiveWest

A home for everyone

An outstanding partnership success



We saved £86,500 in just one year*
working with Fleet Service GB and implementing
FSGB Driver Management!

Paul Ayris, LiveWest Fleet Manager

For every £1 spent we received

£7.40

return on our investment

*£86,571.19 total savings made in the 2020-2021 financial year.

LiveWest
A home for everyone

Vehicles:
514 light commercial
vehicles.

Business:
Housing association,
LiveWest, provides
36,000 homes to over
80,000 people across
the South West.

Programme:
FSGB Driver
Management.

The genuine working partnership which exists between LiveWest and Fleet Service GB has produced both significant savings and operational efficiencies.

The introduction of the fully integrated FSGB vehicle and driver management services, has produced a safe driving culture supporting LiveWest's commitment to colleague wellbeing – all resulting in positive change.

The partnership began in 2019 and over this period has shown continual improvement in all measured performance areas.

The use of the interactive Achieve Driver App improves colleague communication and, at the same time, provides an important tool to ensure all aspects of the FSGB programmes are not only appreciated, but delivered efficiently.

“ It was time to take driver and vehicle management to the next level, and importantly, put the driver at the heart of the programme, as they are LiveWest's brand ambassadors. FSGB has enabled us to ensure we do exactly that. Being able to measure and manage driver's behaviour and support them through live reporting, has created great camaraderie and pride. ”

Paul Ayris
Fleet News Awards 2021 Finalist



Key Performance Measurements

Measured period – March 2019 – September 2022 – Continuing positive results



Fleet size

**70%
INCREASE**

From 210 to
514 vehicles



Miles travelled per
vehicle per annum

DOWN BY 16%

Average miles per vehicle
reduced by 2137 miles



CO2 emissions

**DOWN BY
58%**

A direct result of fewer
miles travelled



Crash repairs costs

**DOWN BY
36%**

A significant reduction in
individual crash severity



Driver-influenced
maintenance costs

DOWN BY 13%

A direct result of a
positive driving culture



Insurance claims

**DOWN FROM
17% to 6%**

Resulting in a significant £41K
reduction in annual premium



Insurance premium

10.5% REBATE

Rebate of insurance premium
by achieving targets ongoing