



**There has never been a
better time to get it right**

Implement FSGB Driver Management



**Managing work-related
road safety**

Introduction

Time to get it right

For many companies the cost of running a vehicle fleet is typically the largest expenditure after payroll. Current global challenges demand value for money and continual analysis of every penny spent – prudence is essential.

The key to financial survival is matching fleet requirements to the transport demands of the business. This requires clear and decisive leadership where decision-making is focused around tried and trusted business principles and processes.

Common sense dictates; incorporating a comprehensive programme where all stakeholders are involved, must prevail. Therefore, the management of fleet vehicles and choice lists, journey scheduling, driver and vehicle support services, coupled with a complex background of legislative compliance, business operational efficiency and financial survival, demands expertise.

We are entering a period where only the focused will survive, where the public and shareholders demand corporate transparency – there is no hiding place.

There has never been a better time to get it right.



➤ **It is a measurable fact that for every £1 invested in the management of work-related road safety a minimum of £5 will be returned.**

It is a win-win investment.

➤ **Managing compliance and managing costs are two sides of the same coin with the biggest influencer being the driver.**

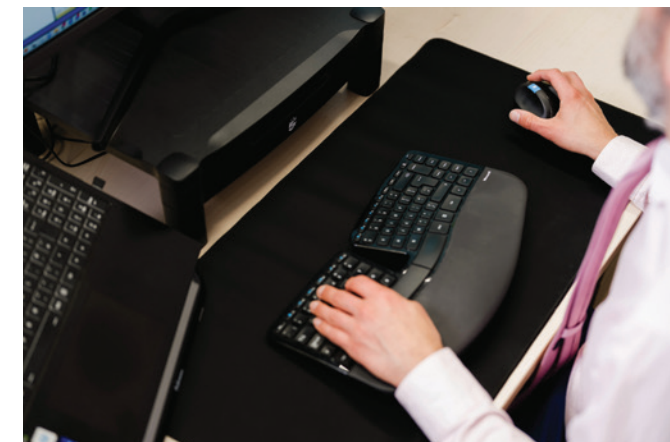
➤ **Manage the driver – you then manage the risk and the cost.**

What you can do to bring about change and drive down costs

Implement FSGB Driver Management supported by a culture of zero tolerance, agreed at board level

Introducing change can be perceived as confrontational, introducing **FSGB Driver Management**, as an inclusive all-embracing programme, provides the perfect formula for a company to achieve its operational and compliance objectives and budgets.

Benefits produced by the introduction of **FSGB Driver Management** can be immediate, waste is eliminated, unnecessary and avoidable costs are removed and overall driver stress levels are improved, all as a result of a collaborative environment created by the employer and the employee acknowledging the challenge and together doing something about it.



Steve Mulvaney
Fleet Manager, Canal & River Trust

“All the challenges presented to management when dealing with work-related road safety are comprehensively dealt with in the FSGB Driver Management programme. It is setting an industry standard and provides me with all the tools I need.”

The challenges facing companies

As employers, none of us know with any certainty where we will be next year. Our audited accounts tell one story, but inflation and recessionary pressures do not recognise 'good will' – we enter an era where every penny is micromanaged.

Decision makers within fleets are having to deal with:-

- ▼ Global supply chain interruption.
- ▼ Extended vehicle life.
- ▼ Switch to sustainably powered vehicles and legislation involved.
- ▼ Inflation – cost increases effecting budget.
- ▼ Cost of living crisis.
- ▼ Recruitment shortfall difficulties.

Fleet drivers are the biggest single influence on the costs associated with running and maintaining a fleet. Estimates suggests 20% of drivers are responsible for 80% of fleet maintenance costs.



The list below highlights some, but not all, of the issues which add unnecessary cost to running a fleet:

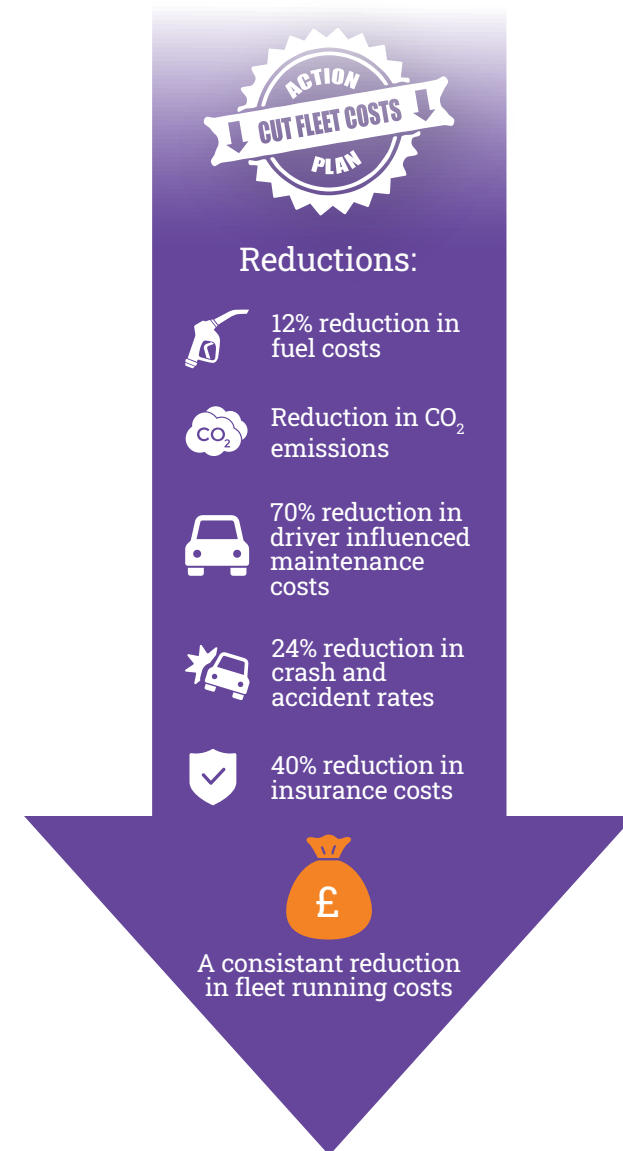
- ▼ Own fault crashes.
- ▼ Excessive fuel use.
- ▼ Vehicle abuse resulting in lower resale value.
- ▼ Excessive component wear and tear.
- ▼ Driving offences; speeding, parking, etc.
- ▼ Vehicle downtime.
- ▼ Driver stress-related absence.
- ▼ Impact of legal and health & safety non-compliance.
- ▼ Damage to companies' reputation impacting customers and contracts.

Plus a range of other intangible costs.

All company stakeholders need to understand they have a responsibility to take care of their assets, both drivers and vehicles provided for work purposes and behave in a way where all areas associated with driving at work are understood and complied with.



FSGB Driver Management programme benefits for the company – big wins



Plus other benefits:

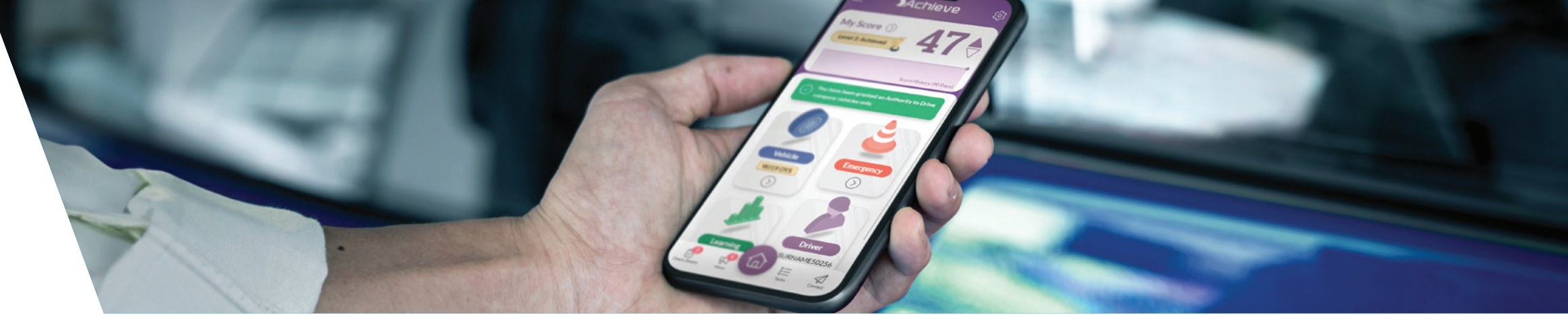
- ▼ Staff recruitment and retention.
- ▼ Protection of corporate image.
- ▼ Improved vehicle residual values.
- ▼ Compliance with health & safety and legal requirements.

You don't need to increase your budget to drive down your costs – FSGB Driver Management programme is an investment with a guaranteed return.

The challenges facing the driver

Driving at work can be extremely stressful and dangerous. The vast majority of drivers who drive as part of their work requirement receive little or no in-vehicle training resulting in a variety of challenges that need addressing.

- ▼ A driver's concentration is reduced by 20% with a 2-3% drop in hydration.
- ▼ Data from our driver training programme suggests that 50% of all drivers experience at some point a sense of burnout.
- ▼ Anxiety and driving at work requirement pressures can create a stressful environment.
- ▼ Fatigue is recognised as a major cause of serious road incidents.



▶ **Driving at work like any other work requirement needs individual continuous training to improve driving skills and improve overall safety and wellbeing.**

▶ **The introduction of the fully integrated FSGB Driver Management programme – driver and vehicle management will produce considerable benefits including a safe driving culture that supports a genuine commitment to driver's wellbeing.**

FSGB Driver Management programme benefits for the driver – big wins





Summary

Introducing **FSGB Driver Management** represents the beginning of a change in culture resulting in considerable benefits. Managing work-related road safety and corporate social responsibility impacts everyone involved in fleet operations.

Managing work-related road safety is **not** an option and should be an integral part of a company's health and safety management processes.

The continuous training aspect of the **FSGB Driver Management** programme supports a business-wide culture change that once started, becomes unstoppable.

 The journey to achieve better and safer driving for organisations and individuals can be a very positive one. It needs everyone involved to embrace the challenges. Change will only begin if the person at the very top of the organisation says "let's do it."

Get in contact

If you would like to get in contact, please email Marcus at marcus@fleetservicegb.co.uk, or call **03332 200 507**

Visit our website to find out more on how **FSGB Driver Management** can benefit you and your company.

