

Managing Work-Related Road Safety



I'M A FINANCE DIRECTOR

What's in it for me?

... I have a clear and defined responsibility to ensure all financial aspects of the business are professionally managed.



Engage



Encourage



Support



Improve

FSGB Driver Management is a fully integrated, continuous learning driver support and development programme.

Return on Investment

► If I choose to invest in a project, I want assurances I will see quick, if not, immediate results. I want to see operating costs reduce, and our bottom line improve.

Operating costs

► Our profitability is directly related to our costs, of which a significant proportion is from fleet.

FSGB Driver Management gives us, as a company, the tools to monitor drivers and vehicles and importantly the ability to investigate issues as and when they are highlighted. The programme provides an incredible amount of useful financial data, all necessary to support decisions which impact on the operational aspects of the business.



Corporate liability and social responsibility

► Fleet is regarded as high risk. Liability associated with poor driver behaviour can be catastrophic. As a company we need to do everything we can to minimise the risk.

By implementing FSGB Driver Management I can see an improvement in driving standards and behaviour. The programme provides us, as a company, with all the necessary safeguards regarding compliance and social responsibility. By investing in people and their training, our company can demonstrate we not only take our duty of care seriously but have also introduced a programme which will bring about serious change.



Insurance and premium rebate

► Previously, every year our fleet insurance costs increased. However, by introducing FSGB Driver Management we have not only reversed that trend and lowered our insurance cost, but we have also been rewarded with a rebate reflecting the overall change in driving performance.

The successful implementation of the programme reduced our insurance premiums by 40% over a 3-year period. I was attracted to the ability of the programme and in particular the continuous training element, which identifies drivers who need more help and support. In every sense, FSGB Driver Management is an investment with a measurable financial return.

Brand image and reputation

► As a company with a recognised brand and image, we must always be vigilant that our vehicles and drivers represent the company in the best possible way. FSGB Driver Management provides all the necessary checks – everybody wins.

► I can predict and budget driver and vehicle related operating costs with more accuracy than ever before.



The FSGB Driver Management programme

How does it work?

An analysis of continuously measured driver and vehicle performance data, determines relevant driver interventions, prompts and other communications.

The fully integrated synchronised technology supporting the FSGB Driver Management programme, encourages the development of a safety culture that improves wellbeing and operational efficiency.

Further support is provided by a highly intuitive **Achieve Driver App**.

What's in it for me?

One in a series of infosheets about the benefits of managing work-related road safety for:

- ▶ H&S Director
- ▶ HR Director
- ▶ Finance Director
- ▶ Fleet Manager
- ▶ Driver
- ▶ Procurement Director

If you would like to receive any of the others in this series, please email Marcus at: marcus@fleetservicegb.co.uk

Or visit our website to find out more on how FSGB Driver Management can benefit you and your company.



We want to hear from you ...

To get in touch to discuss your requirements - email Marcus on marcus@fleetservicegb.co.uk or give him a call to schedule a demo on **03332 200 507**



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