

Managing Work-Related Road Safety



**I'M A HEALTH &
SAFETY DIRECTOR**

What's in it for me?

... I want a comprehensive risk assessment and management process for identifying, managing and reducing the risk to work-related road safety.



Engage



Encourage



Support



Improve

FSGB Driver Management is a fully integrated, continuous learning driver support and development programme.

Finding the right partner

► As the health & safety director, I spent some time looking at how the industry could help me deal with the challenges of managing work-related road safety. I decided to use the FSGB Driver Management programme because, in my professional opinion, its integrated approach covering comprehensively all areas, gives me all the support that I need.

Areas of responsibility

► All of our employees, who have to drive as part of their work requirement, fall under my area of responsibility. For many of the drivers, driving is only a small part of their job which makes it even more important to have in place a programme which helps to develop their driving skills.

Relevant and accurate data

► A big factor that influenced my decision to use FSGB Driver Management is the programme's ability to gather performance data from a variety of areas. This data is then analysed and drivers are prioritised depending on the results as to the level of learning they will receive.

This is a unique approach and once properly understood by the drivers is seen as a considerable personal benefit. For the first time we are able to accurately determine an individual support and development approach for each and every driver.

Managing the driving at work risk

► My colleagues on the board depend on me to have systems and processes in place which properly identify and manage all areas of risk. Work-related road safety is a specific area of risk and I am pleased to say the FSGB Driver Management programme with all of its integrated functionality, and fully supported by an intuitive Achieve Driver App, satisfies all my risk identification and measurement criteria.

For example, I am able to customise vehicle inspections giving me exactly the information that I want. In addition, I am also able to use the interactive communication technology, inbuilt within the Achieve Driver App, to make sure drivers are made aware at all times of their responsibilities.



Continuous analysis and assessment

► Managing risk is not an exact science, so being able to use advanced developed technology, inbuilt within FSGB Driver Management, gives me all the necessary tools to make sure the demands set out in the Health and Safety Executive's Guide, 'Driving at work – Managing Work-Related Road Safety', are comprehensively addressed.

As part of my communication to our drivers I emphasise that the technology is there to help, support and develop. I use the four building blocks highlighted by the programme – engage, encourage, support and improve. I am delighted to say the vast majority of our drivers, once fully understanding the programme's intentions, came on board and are now using it for their own individual benefits.

Offering a FSGB Driver Management programme specifically covering driving is a fantastic initiative. Reactions from the drivers are positive and operational results speak for themselves. Our driving for work health & safety culture has improved significantly and feedback from our drivers is that they are less stressed with an improved feeling of wellbeing.

Ongoing help and support

► I am further attracted to the programme by the range of advice and help, provided by industry experts, presented in a library of essential and guidance documents. The digital handbook is a significant step forward and the guidance documents act as an audit process for me to stress test my own approach.



► We are able to accurately determine an individual support and development programme.



The FSGB Driver Management programme

How does it work?

An analysis of continuously measured driver and vehicle performance data, determines relevant driver interventions, prompts and other communications.

The fully integrated synchronised technology supporting the FSGB Driver Management programme, encourages the development of a safety culture that improves wellbeing and operational efficiency.

Further support is provided by a highly intuitive **Achieve Driver App**.

What's in it for me?

One in a series of infosheets about the benefits of managing work-related road safety for:

- ▶ H&S Director
- ▶ HR Director
- ▶ Finance Director
- ▶ Fleet Manager
- ▶ Driver
- ▶ Procurement Director

If you would like to receive any of the others in this series, please email Marcus at: marcus@fleetservicegb.co.uk

Or visit our website to find out more on how FSGB Driver Management can benefit you and your company.



We want to hear from you ...

To get in touch to discuss your requirements - email Marcus on marcus@fleetservicegb.co.uk or give him a call to schedule a demo on **03332 200 507**



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