

Managing Work-Related Road Safety



**I'M A HUMAN RESOURCE
DIRECTOR**

What's in it for me?

... If you don't respect and care for the individuals who come to work for you, they will seek those assurances elsewhere. The feeling of value needs to start with the management and filter through to the rest of the workforce.



Engage | **Encourage** | **Support** | **Improve**

FSGB Driver Management is a fully integrated, continuous learning driver support and development programme.

Recruitment

► Any additional benefits and development a company can offer a potential employee are attractive. FSGB Driver Management gives us the opportunity to help drivers develop and improve their skills.

One major draw of the programme is the way it not only benefits the individual, but the way the benefits are also passed onto their families. Driving for work under FSGB Driver Management will help contribute to keeping down vehicle running costs and keeping the driver safer on the road, whether driving for personal or business reasons.

Wellbeing, safety and health

► All our employees understand FSGB Driver Management has been implemented to support and develop their driving skills.

Wellbeing is my number one priority and I am pleased to say the continuous aspect of the programme provides me with the confidence all our employees welfare and safety are being professionally managed.



Feeling valued

► Feeling valued is a vital part of employment. Employees want acknowledgment for the work they do. FSGB Driver Management gives our drivers connection and confirmation, that what they do is important and they matter to our company.

Caring about someone's safety and wellbeing at work speaks volumes – to current employees and potential ones – when it comes to recruiting.

Continuous performance measurement

► As humans, we are programmed to want to improve and evolve, we want to develop and be better, we seek it and need it. FSGB Driver Management is, in my opinion, brilliant. It provides the continuous opportunity to develop their driving skills, which is not only beneficial to their wellbeing but keeps them safer whilst driving for work.



Technology and communication

► The Achieve Driver App, a powerful tool within the programme, significantly enhances the levels of interactive communication. It's quite apparent that FSGB Driver Management is a highly developed integrated technology. All our drivers are commenting positively on the amazing Achieve Driver App functionality and the ability to access service on a 24/7 basis.

Personal satisfaction

► The more competent we are at something, the less exhausting it is. The more driving skills you can tap into, the less stressed you will be and the less fatigued you will feel; increasing performance and efficiency and reducing risk – FSGB Driver Management offers the development, support, and resources, to help attain this level of driving ability.

As part of my job, I talk regularly to all our employees and am pleased to say the introduction of FSGB Driver Management has delivered on all of its promises.

► I want all our employees to say “we are a great company to work for.” FSGB Driver Management is the catalyst.



The FSGB Driver Management programme

How does it work?

An analysis of continuously measured driver and vehicle performance data, determines relevant driver interventions, prompts and other communications.

The fully integrated synchronised technology supporting the FSGB Driver Management programme, encourages the development of a safety culture that improves wellbeing and operational efficiency.

Further support is provided by a highly intuitive **Achieve Driver App**.

What's in it for me?

One in a series of infosheets about the benefits of managing work-related road safety for:

- ▶ H&S Director
- ▶ HR Director
- ▶ Finance Director
- ▶ Fleet Manager
- ▶ Driver
- ▶ Procurement Director

If you would like to receive any of the others in this series, please email Marcus at: marcus@fleetservicegb.co.uk

Or visit our website to find out more on how FSGB Driver Management can benefit you and your company.



We want to hear from you ...

To get in touch to discuss your requirements - email Marcus on marcus@fleetservicegb.co.uk or give him a call to schedule a demo on **03332 200 507**



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