

# Managing Work-Related Road Safety



**I'M A FLEET MANAGER**

## What's in it for me?

... Part of my job is to make sure all aspects of work-related road safety are comprehensively managed. All employees driving for work purposes rely on FSGB Driver Management to keep them safe and supported, at all times.



Engage



Encourage



Support



Improve



# FSGB Driver Management is a fully integrated, continuous learning driver support and development programme.

## Fleet utilisations

► By introducing FSGB Driver Management, I now know all my vehicles are being assessed as an integral part of the continuous performance measurement process. The result is considerably improved vehicle utilisation, which directly influences operations and productivity.

## Building a team culture

► As employees register with FSGB Driver Management a process begins which supports the development of a team culture. The brilliant Achieve Driver App is crammed with intuitive features and functionality, which gives me all the necessary interactive communications – everyone is included. The outcome is fully engaged employees, all benefitting from the programme.



## Compliance, H&S, legal

► The fully integrated programme, checked and approved by health & safety and legal professionals, ensures our vehicles and drivers are always compliant. The continuous performance measurement process identifies and activates all required driver and vehicle interventions, and the integrated process creates a safe working environment, making everyone feel supported and secure.

## Job satisfaction

► The most rewarding part of my job is to hear everything, in regard to the fleet, is working well. FSGB Driver Management changes attitude, which in turn, changes the culture. Knowing I have total support from my board, fully committed employees who drive as part of their work requirement, and who are engaged in the programme, gives me an enormous sense of pride and satisfaction for a job well done.



## Operating costs

► I have always seen the management of work-related road safety, as an investment not a cost. The implementation of FSGB Driver Management produces cost benefits, in areas such as maintenance, fuel, crash, wear and tear, plus other improvements including reduced CO<sub>2</sub> emissions, lower insurance premiums and increased productivity. I am totally happy with the positive results which the programme produces.

## Powered by Achieve

► The journey has not been easy, but by firstly identifying the challenges, and then implementing FSGB Driver Management, I have been able to play a part in changing the company's culture, improving driver safety, and importantly, wellbeing.

► **FSGB Driver Management has given me an enormous sense of pride and satisfaction for a job well done.**





# The FSGB Driver Management programme

## How does it work?

An analysis of continuously measured driver and vehicle performance data, determines relevant driver interventions, prompts and other communications.

The fully integrated synchronised technology supporting the FSGB Driver Management programme, encourages the development of a safety culture that improves wellbeing and operational efficiency.

Further support is provided by a highly intuitive **Achieve Driver App**.

## What's in it for me?

One in a series of infosheets about the benefits of managing work-related road safety for:

- ▶ H&S Director
- ▶ HR Director
- ▶ Finance Director
- ▶ Fleet Manager
- ▶ Driver
- ▶ Procurement Director

If you would like to receive any of the others in this series, please email Marcus at: [marcus@fleetservicegb.co.uk](mailto:marcus@fleetservicegb.co.uk)

Or visit our website to find out more on how FSGB Driver Management can benefit you and your company.



## We want to hear from you ...

To get in touch to discuss your requirements - email Marcus on [marcus@fleetservicegb.co.uk](mailto:marcus@fleetservicegb.co.uk) or give him a call to schedule a demo on **03332 200 507**



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